

Curriculum Vitae

THOMAS A. HEBERLEIN

Contact Information

Residence (USA) 118 N Breese Terrace, Apt A, Madison, WI 53726

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Office Department of Community and Environmental Sociology, University of Wisconsin Madison, 336 B Agriculture Hall, 1450 Linden Drive, Madison WI 53706

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Current Position

Professor Emeritus, Department of Community and Environmental Sociology and Gaylord Institute of Environmental Studies. University of Wisconsin-Madison 2001-present

Professor Emeritus, Department of Wildlife Fish and Environmental Studies, School of Forestry, Swedish University of Agricultural Sciences. Umeå, Sweden 2013-present.

Date of Birth: May 6, 1945. Portage, WI. USA

Education: University of Chicago. B.A. Sociology 1967. University of Wisconsin-Madison. M.A. Sociology 1969. Ph.D. Sociology 1971. Advisor Shalom Schwartz. Dissertation Title: Moral Norms, Threatened Sanctions and Littering Behavior.

Awards and Honors

Publication of Enduring Quality Award. Association of Environmental and Resource Economists (1999)

Award of Merit. Natural Resources Research Group of the Rural Sociological Society (2001)

Lifelong Achievement Award. Friends of Scenic Lodi Valley (2008)

Excellence in Research Award. Rural Sociological Society (2009)

Employment History

Research Traineeship, Methodology Training Program, Department of Sociology, University of Wisconsin-Madison. 1967-1971

Assistant Professor, Department of Sociology, Research Associate, Institute of Behavioral Science, University of Colorado. 1971-1972

Assistant Professor, Department of Rural Sociology, University of Wisconsin-Madison. 1972-1976

Associate Professor, Department of Rural Sociology, University of Wisconsin-Madison. 1976-1981

Professor, Department of Rural Sociology, University of Wisconsin-Madison. 1981-2001

Visiting Research Professor, Department of Tourism Studies, MidSweden University, Östersund, Sweden. 1993-1998

Guest Researcher, Swedish Hunters' Association, Research Division, Ultuna, Sweden. 1995-1996

Visiting Research Scientist. ETOUR-European Institute for Tourism Research, Östersund, Sweden. 1998 – 2005

Visiting Professor, Department of Wildlife, Fish and Environmental Studies, School of Forestry, Swedish University of Agricultural Sciences. 2004-2013

Administrative Positions

Director, Center for Resource Policy Studies and Programs, School of Natural Resources, College of Agricultural and Life Sciences, University of Wisconsin-Madison. 1986-1991

Chair, Department of Rural Sociology, University of Wisconsin-Madison. 1991-1995

Current Project--SWEDEN

Proposed Book. *Smorgasbook—What an American Can Learn by Living in Sweden*

12 of 18 chapters drafted
Proposal Available

Swedish Tax: Articles and Presentations

Heberlein, Thomas A. 2016. "I'm an American living in Sweden. Here's why I came to embrace the higher taxes." *Vox. First Person*. April 8, 2016. <http://www.vox.com/2016/4/8/11380356/swedish-taxes-love> 280,000 individual page views

Reissued in *VOX, First Person* in April 17, 2017.

Recognized in the *New York Times* “Right and Left: Partisan Writing You Shouldn’t Miss” by Anna Dubenko April 25, 2017 https://www.nytimes.com/2017/04/25/us/politics/right-and-left-partisan-writing-you-shouldnt-miss.html?_r=0

Radio Interview. “Swedish Taxes.” *Charles Adler Tonight*. (Canadian National News) CKNW AM 980. June 22, 2017 <https://omny.fm/shows/charles-adler-tonight/charles-adler-tonight-why-an-american-living-in-sw>

Radio Interview. “Taxes in Sweden”. *Central Time*. Wisconsin Public Radio. May 3, 2017. <https://www.wpr.org/listen/1098406>

Heberlein, Thomas A. “Why I Came to Embrace Sweden’s Higher Taxes.” *Nordstjernen: The Swedish Newspaper of America*. April 1, 2017. Pp. 1, 18-19. https://issuu.com/swedeninamerica/docs/nordstjernen_1704?e=18259088/46136006

Grauers, Karl. “Amerikanen som förälskade sig i svenska skatter.” Trans: The American who fell in love with Swedish Taxes. In *Dagens Etc*. May 2016. <http://dces.wisc.edu/wp-content/uploads/sites/30/2013/08/heberlein-etc-book-article.pdf>

Heberlein, Thomas A. “Sex skäl att älska svenska skatter. 5 maj, 2016. *Arbetet*. (trans: Margareta Eklöf) <https://arbetet.se/2016/05/05/sex-skal-att-alska-svenska-skatter/>

Heberlein, Thomas A. “More Choices and the Myth of Paying High Swedish Taxes.” May 2, 2016. Podcast. <http://www.fourseasonfamily.com/4s1f-blog/2016/5/2/4s1f31-tom-heberlein-more-choices-and-the-myth-of-paying-high-swedish-taxes>

Radio Sweden Interview . 2016, 28 April. “How to enjoy taxes” <http://sverigesradio.se/sida/avsnitt/715190?programid=2054>

Heberlein, Thomas A. 2016. “Low Taxes? We get just what we pay for.” *The Capital Times* March 19, 2016. http://host.madison.com/ct/opinion/column/tom-heberlein-low-taxes-we-get-just-what-we-pay/article_edafbda2-b379-5afc-8836-a482b4312b42.html

Invited Speech: “Nature, Socialism and Taxes—On the Ground in Sweden,” AFC. The University Club. University of Wisconsin-Madison. November 10, 2015.

Other Writing on Sweden

Heberlein, Thomas A. “Not Fluent. But Not Dead Yet.” *Nordstjernen*, April 15, 2020. Pp. 11-13. <https://dces.wisc.edu/wp-content/uploads/sites/128/2020/04/not-fluent-but-not-dead-either.pdf>

Heberlein, Thomas A. “6 Things You Need to Know to Survive a Nobel Prize Banquet” *Fodors.com/news* December 6, 2017 <https://www.fodors.com/news/author/thomas-heberlein>

Heberlein, Thomas A. “Sweden is Safe” *Milwaukee Journal Sentinel*. March 5, 2017.

<http://dces.wisc.edu/wp-content/uploads/sites/30/2013/08/sweden-is-safe.pdf>

Heberlein, Thomas A “Nobel Prizes show strength of US universities” *Wisconsin State Journal*. January 3, 2017. <http://dces.wisc.edu/wp-content/uploads/sites/30/2013/08/nobel-prizes.pdf>
Published also as “Lessons from Stockholm.” in the *Milwaukee Journal Sentinel* January 6, 2017
<http://www.jsonline.com/story/opinion/2017/01/05/letters-friday-jan/96222218/>

Heberlein, Thomas A. “Sweden May Have the Answer to America’s Gun Problems.” *Vox*. August 8, 2016. <https://www.vox.com/2016/8/8/12351824/gun-control-sweden-solution>
Over 600,000 single page views

Recent Professional Activities

Teaching and Outreach 2013-2019

Lecture: Seminarium om avagringsjukan hos hjortdjur (chronic wasting disease—CWD) Swedish University of Agricultural Sciences. Umeå, Sweden. March 26, 2019.

Lecture: Guest Lecturer, Environmental Studies 294. Environmental Education, University of Vermont. October 4, 2018, October 8, 2020

Seminar: SS/FW3760 Human Dimensions of Natural Resources. School of Forest Resources and Environmental Science. Michigan Tech University. October 16, 2017.

Lecture: Thomas Heberlein and Micere Keels Discuss Education and Access. University of Chicago. <https://news.uchicago.edu/multimedia/thomas-heberlein-and-micere-keels-discuss-education-and-access> June 2, 2017 Thomas Heberlein presents his research on the Small School Talent Search, a UChicago initiative to recruit talented students from rural schools that began in 1960-of which he was a part. Lessons from this program are relevant today as elite universities try to promote diversity Micere Keels follows this discussion with an examination of how the costs of college extend far beyond the financial costs of attendance, such as psychological costs in the form of stress, depression, and anxiety.

Lectures: Human Dimensions of Fish and Wildlife Management, Swedish University of Agricultural Sciences

March 6, 2017 Navigating Environmental Attitudes

March 8, 2017 Book seminar: Aldo Leopold’s “Land ethic” (A Sand County Almanac)

Seminar: RST 593: Human Dimensions Seminar. Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign October 26, 2016.

Seminar: ENV 977 Sustainable Development: An Integral Approach. Institute of Environmental Studies. University of Wisconsin-Madison, September 19, 2016

Invited Lecture “Navigating Environmental Attitudes.” Morgonpass. Arrangörer: Umeå Näringslivsservice och Västerbottens Handelskammare. Umeå Sweden. May 12, 2016.

<http://umea.se/arkiv/nyheter/toppartiklar/miljoarbeteiordochhandling.5.34c707c31549be6a5322401.html>

Seminar: Human Dimensions of Sustainability. School of Geographical Sciences and Urban Planning, Arizona State University, March 16, 2016

Lectures: Human Dimensions of Fish and Wildlife Management, Swedish University of Agricultural Sciences

March 7, 2016 Navigating Environmental Attitudes

March 7, 2016 Book seminar: Aldo Leopold's "Land ethic" (A Sand County Almanac)

March 8, 2016 NORMS: Crowding, Activation/Deactivation and Catch and Release

Seminar: RST 593 Human Dimensions Seminar. Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign, November 18, 2015

Guest on an hour long radio show: *From the Forest*, WIOX Roxbury New York, "Challenging the North American Model for Wildlife Conservation," November 5, 2015

Lecture: "Navigating Environmental Attitudes." Journalism 176. The Social Science of Climate Change. University of Wisconsin-Madison. February 17, 2015

Discussion: "*Navigating Environmental Attitudes*" Green Salon. Wisconsin Memorial Union, November 19, 2014

Lecture: "Contradictions in the North American Model of Wildlife Management." Geography 434. People, Wildlife and Landscapes. University of Wisconsin-Madison, November 18, 2014.

Meet the Author. "Q and A about *Navigating Environmental Attitudes*." Geography 434. People, Wildlife and Landscapes. University of Wisconsin-Madison, November 6, 2014.

Seminar: "Aldo Leopold and *A Sand County Almanac*." Human Dimensions of Fish and Wildlife, Swedish University of Agricultural Sciences, March 21, 2014.

Lecture: "Avoiding the Cognitive Fix Keeper Hole – Environmental Solutions without Attitude Change." Human Dimensions of Fish and Wildlife, Swedish University of Agricultural Sciences, March 20, 2014

Lecture: "Navigating Environmental Attitudes." Journalism 176. The Social Science of Climate Change. University of Wisconsin-Madison. September 26, 2013

Lecture: "Navigating Environmental Attitudes." University of Wisconsin-Extension. Advanced Lake Leaders Autumn Meeting, Green Lake WI. September 27, 2013

Lecture: "Navigating Environmental Attitudes." Wolf Monitoring Class. Northland College, Ashland WI. October 23, 2013

Lecture: "Norms." Social Psychology 130, University of Vermont. November 5, 2013

Lecture: “Navigating Environmental Attitudes.” Geography/Environmental Studies 434: People, Wildlife and Landscapes. University of Wisconsin-Madison. November 12, 2013

Lecture: “Navigating Environmental Attitudes.” Plato Course: Path Ways to a Sustainable Planet. University of Wisconsin-Extension. November 18, 2013

Presentations at Professional Meetings 2013-2017

Rural Sociological Society Annual Meetings. New York. Author Meets the Critics Session: *Navigating Environmental Attitudes*. Critics Panel: Riley Dunlap, Gregory Fulkerson, Jean M. McGuire, August 7, 2013

Invited Lectures and Keynote Addresses 2013-2017

Uncommon Core Lecture: “The Small School Talent Search: A Hidden View of the 1960s at Chicago.” University of Chicago. June 2, 2017
<https://uchicago.app.box.com/s/i6nvtbts3njrz38y6b3yezqxqhk4pdw>

Dinner Speech: “Nature, Socialism and Taxes—On the Ground in Sweden,” AFC. The University Club. University of Wisconsin-Madison. November 10, 2015.

Invited Lecture: “Solving Environmental Problems by Changing Attitudes: A Critical Analysis” Department of Geography and Environmental Sustainability. University of Oklahoma, Norman, November 14, 2014.

E F Dyksterhuis Distinguished Lecture. “Solving Environmental Problems by Changing Attitudes: A Critical Analysis,” Department of Ecosystem Science and Management Texas A& M University. College Station, Texas, November 4 2014.

Invited Lecture: “Contradictions in the North American Model of Wildlife Management.” Wisconsin Outdoor Communicators Association Annual Meeting, Eagle River WI, July 29, 2014.

Keynote Address: “Navigating Environmental Attitudes: A View of the Watershed.” International Symposium on Society and Resource Management (ISSRM), Hannover, Germany. June 12, 2014

Invited Lecture: “The Three Fixes for Solving Environmental Problems.” Kristianstad Högskolan, Kristianstad, Sweden. April 23, 2014

Keynote Address: “The North American Model in a European Context.” Workshop on Human Dimensions of Fish and Wildlife in Europe, Umeå, Sweden. February 26-27, 2013

Keynote Address: “Navigating Environmental Attitudes: Lessons from Wolves.” Nordic Wolf Symposium, Vålådalen, Sweden. March 11-13, 2013

Keynote Address: “Attitudes and Wildlife Management: Moving Beyond the Educate the Public Model.” The International Union of Game Biologists, Brussels, Belgium. August 29, 2013

Invited Lecture: “Navigating Environmental Attitudes: Further Lessons from Leopold.” Aldo Leopold Foundation. Baraboo, WI. October 11, 2013

Keynote Address: “Navigating Environmental Attitudes.” Sierra Club Autumn Assembly: Green Lake WI. October 12, 2013

Dan and Carole Burack Presidential Distinguished Lecture. “Avoiding The Cognitive Fix Keeper Hole – Environmental Solutions Without Attitude Change.” University of Vermont, Burlington VT. November 5, 2013

Publications 2013-2020

Heberlein, Thomas A. “Not Fluent. But Not Dead Yet.” *Nordstjernen: The Swedish Newspaper of America* April 15, 2020. Pp. 11-13. <https://dces.wisc.edu/wp-content/uploads/sites/128/2020/04/not-fluent-but-not-dead-either.pdf>

Kuentzel, Walter F, Thomas A. Heberlein & Daniel W. McCollum. (2020) “Why Do Normative Encounter Standards Change? The Social Evolution of Recreational Crowding.” *Journal of Leisure Research*, DOI: 10.1080/00222216.2020.1811178

Stedman, Richard C. Nancy A. Connelly, Thomas A. Heberlein, Daniel J. Decker & Shorna B. Allred 2019 “The End of the (Research) World As We Know It? Understanding and Coping with Declining Response Rates to Mail Surveys” *Society & Natural Resources*, DOI: 10.1080/08941920.2019.1587127

Heberlein, Thomas A. 2017. “No Small Talent” *The University of Chicago Magazine*. Winter, Volume 109, Number 2: 26-33.

Heberlein, Thomas A. “Why I Came to Embrace Sweden’s Higher Taxes.” *Nordstjernen: The Swedish Newspaper of America*. April 1, 2017. Pp. 1, 18-19. https://issuu.com/swedeninamerica/docs/nordstjernen_1704?e=18259088/46136006

Heberlein, Thomas A. 2017. *Book Review: Stories from the Leopold Shack: Sand County Revisited.* by Estella B. Leopold. Oxford University Press, 2016. In *The Social Science Journal* 54 (2017) 108-109.

Heberlein, Thomas A. “Sex skäl att älska svenska skatter. 5 maj, 2016. *Arbetet*. (trans: Margareta Eklöf) <https://arbetet.se/2016/05/05/sex-skal-att-alska-svenska-skatter/>

Heberlein, Thomas A. 2016. “I’m an American living in Sweden. Here’s why I came to embrace the higher taxes.” *Vox. First Person*. April 8, 2016. <http://www.vox.com/2016/4/8/11380356/swedish-taxes-love> Reissued April 17, 2017

Heberlein, Thomas A. 2016. “Low Taxes? We get just what we pay for.” *The Capital Times*. March 19, 2016. <http://host.madison.com/ct/opinion/column/tom-heberlein-low-taxes-we-get-just-what-we->

pay/article_edafbda2-b379-5afc-8836-a482b4312b42.html

Kagervall, Anders, Thomas A. Heberlein, Gustav Hellström, and Göran Ericsson. 2014. "Conceptualization and Measurement of Catch and Release Norms." *Human Dimensions of Wildlife*. Volume 19, 139-153.

Bishop, Richard C. and Thomas A. Heberlein. 2014. "Measuring Values of Extra Market Goods: Are Indirect Measures Biased?" *American Journal of Agricultural Economics*. 1979, 61: 926-930. To be reprinted in *The Economics of Natural Resources*. Editors: Barry Field and Gardner Brown. Oxford: Routledge

Heberlein, Thomas A. 2013. "Freudenburg and STARE at Wisconsin." in Susan Maret (ed.) "William Freudenburg, A Life in Social Research." *Research in Social Problems and Public Policy*. Volume 21, 27-34.

Publications from 1970 to Present

Althaus, Robert P. and Thomas A. Heberlein. 1970. "A Causal Assessment of Validity and the Multitrait Multimethod Matrix." *Sociological Methodology*. 2:151-169.

Althaus, Robert P., Thomas Heberlein and Robert Scott. 1971. "A Causal Assessment of Validity: The Augmented Multitrait-Multimethod Matrix." Pp. 374-399 in *Causal Models in the Social Sciences*, edited by H.M. Blalock, Jr. Chicago: Aldine.

Heberlein, Thomas A. 1972. "The Land Ethic Realized: Some Social Psychological Explanations of Changing Environmental Attitudes." *Journal of Social Issues*. 28: 79 -87. Reprinted in Arvin Murch, ed. 1974. *Environmental Concern*. New York: MSS Information Corp., Pp. 131-140.

Heberlein, Thomas A. 1973. "Social Psychological Assumptions of User Attitude Surveys: The Case of the Wilderness Scale." *Journal of Leisure Research*. 5: 18-33.

Heberlein, Thomas A. 1974. "Methodological Strategies for Evaluating the Effect of Water Resources on Social Well Being and Quality of Life." Pp. 89-100 in *The Social Well Being and Quality of Life Dimension in Water Resources Planning and Development*, edited by W. E. Andrews, R. T. Burdge, H. R. Capener, W. K. Warner and K. P. Wilkinson. Logan, Utah: Conference Proceedings, Utah State University.

Heberlein, Thomas A. 1974. "The Three Fixes: Technological, Cognitive and Structural." Pp. 279-296 in *Water and Community Development: Social and Economic Perspectives*, edited by D. Field, J.C. Barren and B.F. Long. Ann Arbor, MI: Science Publishers, Inc.

Heberlein, Thomas A. 1974. "Some Limitations of Social Science Research for Policy Application." Pp. 89- 109 in *Management Problems in Social Policy and Social Action Research*, edited by M. Powell and D. McFarland. New York: The Institute for Administrative Research and Ohio State University.

- Heberlein, Thomas A. 1974. "What We Say/Way We Do: Sentiments and Acts, by Irwin Deutscher"(book review). *Contemporary Sociology*. 3:322-323.
- Heberlein, Thomas A. 1975. "Conservation Information, the Energy Crisis and Electricity Consumption in an Apartment Complex." *Energy Systems and Policy*. 1: 105-117.
- Heberlein, Thomas A. 1975. "Response Effects in Surveys, by Seymour Sudman and Norman M. Bradburn" (book review). *Rural Sociology*. 40: 491-92.
- Heberlein, Thomas A. 1976. "Some Observations on Alternative Mechanisms for Public Involvement: The Hearing, Public Opinion Poll, the Workshop and the Quasi-Experiment." *The Natural Resources Journal*. 16: 197-212. Reprinted in A.E. Utton, W. R. Derrick Sewell, and T. O'Riordan, ed. 1976. *Natural Resources for a Democratic Society: Public Participation in Decision Making*. Boulder, CO: Westview Press. Pp. 197-212. Also reprinted in C. Kury, ed. 1985. *Enclosing the Environment: NEPA's Transformation of Conservation into Environmentalism* (Natural Resources Journal, 25th Anniversary Anthology). Albuquerque, NM: University of New Mexico School of Law., Pp. 106-121.
- Heberlein, Thomas A. and J. Stanley Black. 1976. "Attitudinal Specificity and the Prediction of Behavior in a Field Setting." *Journal of Personality and Social Psychology*. 33: 474-479.
- Heberlein, Thomas A. 1977. "Density, Crowding and Satisfaction: Sociological Studies for Determining Carrying Capacity." Pp. 67-76 in *Proceedings of the River Recreation Management and Research Symposium*. Minneapolis, MN: USDA General USDA Forest Service North Central Experiment Station GTR NC-28.
- Heberlein, Thomas A. 1977. "Norm Activation and Environmental Action: A Reply to Dunlap and Van Liere." *Journal of Social Issues*. 33: 207-211.
- Heberlein, Thomas A. 1977. "Stalking the Wild Deer Hunter." *Wisconsin Natural Resources*. 1:6, Pp. 4-7.
- Heberlein, Thomas A. and Bo Shelby. 1977. "Carrying Capacity, Values and the Satisfaction Model: A Reply to Griest." *Journal of Leisure Research*. 9: 142-148.
- Heberlein, Thomas A. and Jerry J. Vaske, 1977. "Crowding and visitor conflict on the Bois Brule River." Report WISC WRC 77-04. Madison, WI: University of Wisconsin Water Resources Center.
- Heberlein, Thomas A. 1978. "Hunters Choice and Other Good Ideas." *Wisconsin Natural Resources*. 2:6, Pp. 8-11.
- Heberlein, Thomas A. and Bruce Laybourne. 1978. "The Wisconsin Deer Hunter: Social Characteristics, Attitudes, and Preferences for Proposed Hunting Season Changes." Working Paper #10. Madison, WI: University of Wisconsin Center for Resources Policy Studies and Programs.

- Heberlein, Thomas A. and Robert M. Baumgartner. 1978. "Factors Affecting Response Rates to Mailed Questionnaires: A Quantitative Analysis of the Published Literature." *American Sociological Review*. 43: 447-462.
- Bishop, Richard C. and Thomas A. Heberlein. 1979. "Measuring Values of Extra Market Goods: Are Indirect Measures Biased?" *American Journal of Agricultural Economics*. 61: 926-930.
- Heberlein, Thomas A. and Peter Dunwiddie. 1979. "Systematic Observation of User Levels, Campsite Selection, and Visitor Characteristics at a High Mountain Lake." *Journal of Leisure Research*. 11: 307 316.
- Heberlein, Thomas A. and Jerry J. Vaske. 1979. "The Apostle Island Visitor in 1975." Working Paper #11. Madison, WI: University of Wisconsin Center for Resource Policy Studies.
- Heberlein, Thomas A. 1980. "Questionnaire Development." *Electric Rate Demonstration Papers and Proceedings*. Washington, DC: U.S. Department of Energy, Economic Regulatory Administration, Office of Utility Systems.
- Vaske, Jerry J., Maureen P. Donnelly and Thomas A. Heberlein. 1980. "Perceptions of Crowding and Resource Quality by Early and More Recent Visitors." *Leisure Sciences*. 3: 367-381.
- Baumgartner, Robert M. and Thomas A. Heberlein. 1981. "Is a Copy of the Questionnaire Necessary in a Second Mailing: Experimental and Non experimental Evidence." *Public Opinion Quarterly*. 45: 102 108.
- Baumgartner, Robert M. and Thomas A. Heberlein. 1981. "Process, Goal and Social Interaction Differences in Recreation: What Makes An Activity Substitutable." *Leisure Sciences*. 4: 443 458.
- Heberlein, Thomas A. 1981. "Environmental Attitudes." *Zeitschrift fur Umweltpolitik*. (Journal of Environmental Policy). 2: 241 270.
- Heberlein, Thomas A., Daniel Linz and Bonnie Ortiz. 1981. "Time of Day Electricity Pricing." Pp. 194-204 in *Consumers and Energy Conservation*, edited by J. D. Claxton, C. D. Anderson, J. R. B. Ritchie, & H. G. McDougall. New York: Praeger.
- Heberlein, Thomas A. 1981. "Customer Acceptance of Direct Load Controls: Residential Water Heating and Air Conditioning." Palo Alto: Electric Power Research Institute. EA-2152
- Heberlein, Thomas A. and J. Stanley Black. 1981. "Cognitive Consistency and Environmental Action." *Environment and Behavior*. 13: 717 751.
- Heberlein, Thomas A. and Robert M. Baumgartner. 1981. "The Effectiveness of the Heberlein Baumgartner Models for Predicting Response Rates to Mailed Questionnaires: European and U.S. Models." *American Sociological Review*. 46: 363 367.

Adleman, Bonnie, Thomas A. Heberlein and Thomas Bonnicksen. 1982. "Social Psychological Explanations for the Persistence of a Conflict Between Paddling Canoeists and Motor Craft Users in the Boundary Waters Canoe Area." *Leisure Sciences*. 5: 45-61.

Heberlein, Thomas A. 1982. "What People Mean by Wilderness: An Exploratory Look at Word Associations." Pp. 168-183 in *The Proceedings of the Wilderness Psychology Group* (1982 Annual Meeting), edited by F.E. Bolteler. Durham, NH: University of New Hampshire Press.

Heberlein, Thomas A., Bonnie Ortiz and Daniel Linz. 1982. "Satisfaction, Commitment and Knowledge of Customers on a Mandatory Participation Time of Day Electricity Pricing Experiment." *Journal of Consumer Research*. 9: 106-114.

Heberlein, Thomas A. and John N. Trent. 1982. "Hunters Choice." *Wisconsin Sportsman*, November/December 47-49.

Heberlein, Thomas A., John N. Trent and Robert M. Baumgartner. 1982. "The Influence of Hunter Density on Firearm Deer Hunters' Satisfaction: A Field Experiment." Pp. 665-675 in *Transactions of the Forty Seventh North American Wildlife and Natural Resources Conference*, edited by K. Sabol. Washington, DC: Wildlife Management Institute.

Vaske, Jerry J., Bo Shelby, Thomas A. Heberlein and Maureen Donnelly. 1982. "Differences in Reported Satisfaction Ratings by Consumptive and Non Consumptive Recreationists." *Journal of Leisure Research*. 14: 195-206.

Bishop, Richard C., Thomas A. Heberlein and Mary Jo Kealy. 1983 "Contingent Valuation of Environmental Assets Comparisons with a Simulated Market." *Natural Resources Journal*. 23: 619-633.

Heberlein, Thomas A., and W. Keith Warriner. 1983. "The Influence of Price and Attitude on Shifting Residential Electricity Consumption From On-to Off-Peak Periods." *Journal of Economic Psychology*. 4: 107-130.

Shelby, Bo, Thomas A. Heberlein, Jerry J. Vaske and Geraldine Alfano. 1983. "Preferences, Expectations and Feeling Crowded in Recreation Settings." *Leisure Sciences*. 6: 1-14.

Baumgartner, Robert M. and Thomas A. Heberlein. 1984. "Recent Research on Mailed Questionnaire Response Rates." *New Directions in Program Evaluation*. 21: 65-76.

Gundry, Kathy A., and Thomas A. Heberlein. 1984. "Do Public Meetings Represent the Public?" *American Planning Association Journal*. 50: 175-182.

Heberlein, Thomas A. and Kent E. Kleppinger. 1984. "Hunter Surveys and Wildlife Management: Wisconsin Experience." Pp. 70-81 in *Transactions of the Forty Ninth North American Wildlife and Natural Resources Conference*, edited by K. Sabol. Washington, DC: Wildlife Management Institute.

Linz, Daniel, and Thomas A. Heberlein. 1984. "The Development of a Personal Obligation to Shift Electricity Use: Initial Determinants and Maintenance Over Time." *Energy*. 9: 254-263.

Shelby, Bo and Thomas A. Heberlein. 1984. "A Conceptual Framework for Carrying Capacity Determination." *Leisure Sciences*. 6: 433-452

Bishop, Richard C. and Thomas A. Heberlein. 1986. "Does Contingent Valuation Work?" Pp. 123-147 in *Valuing Environmental Goods: A State of the Art Assessment of the Contingent Valuation Methods*, edited by R. G. Cummings, D. S. Brookshire, and W. D. Schulze. Totowa, NJ: Rowan and Allanheld.

Heberlein, Thomas A. and Richard C- Bishop. 1986. "Assessing the Validity of Contingent Valuation: Three Field Experiments" *Science of The Total Environment*. 56: 99-107. Volume 56, 15 November 1986, Pages 99-107.

Heberlein, Thomas A., Geraldine E. Alfano and Laurie H. Ervin. 1986. "Using a Social Carrying Capacity Model to Estimate the Effects of Marina Development at the Apostle Islands National Lakeshore." *Leisure Sciences*. 8: 257-274.

Shelby, Bo and Thomas A. Heberlein. 1986. *Social Carrying Capacity in Recreation Settings*. Corvallis, OR: Oregon State University Press.

Vaske, Jerry J., Bo Shelby, Alan R. Graefe, and Thomas A. Heberlein. 1986. "Backcountry Encounter Norms: Theory, Method, and Empirical Evidence." *Journal of Leisure Research*. 18: 137-153.

Heberlein, Thomas A. 1987. "Stalking the Predator: A Profile of the American Hunter." *Environment*. 29: 30-33.

Heberlein, Thomas A. and Rollin D. Cooper. 1987. "Resource Based Recreation and Tourism." Pp. 29-42 in *Resource Policy Perspectives: STEWARD Conference*. Madison, WI: University of Wisconsin Center for Resource Policy Studies.

Bishop, Richard C. and Thomas A. Heberlein. 1987. "The Contingent Valuation Method." Pp. 99-115 in *Valuing the Environment*, edited by Geoff Kerr and Basil M. H. Sharp. Christchurch, New Zealand: University of Canterbury Centre for Resource Management.

Heberlein, Thomas A. 1988. "Dimensions of Pheasant Hunting Quality." Pp. 215-226 in *Pheasants: Symptom of Wildlife Problems on Agricultural Lands*, edited by D. G. Hallett, W. R. Edwards and G. V. Burger. Bloomington, IN: North Central Section of the Wildlife Society.

Heberlein, Thomas A. 1988. "Economics and Social Psychology in Amenity Valuation." Pp. 235-244 in *Integrating Economic and Psychological Knowledge in Valuation of Public Amenity Resources*, edited by G. L. Peterson, B. L. Driver and R. Gregory. State College, PA: Venture Publishing.

Heberlein, Thomas A. 1988. "Evaluation of Nonmarket Goods and Services: Their Relevance in Resource Management." Pp. 21-26 in *Forest Lands of the Northwest: Selecting Among Alternative Issues* (1988 Starker Lectures). Corvallis, OR: Oregon State University College of Forestry.

- Heberlein, Thomas A. 1988. "Improving Interdisciplinary Research: Integrating the Social and the Natural Science." *Society and Natural Resources*. 1: 5-16.
- Bishop, Richard C., Thomas A. Heberlein, Daniel W. McCollum and Michael P. Welsh. 1988. "A Validation Experiment for Valuation Techniques." Working Paper Center for Resource Policy Studies and Programs, College of Agricultural and Life Sciences, University of Wisconsin-Madison.
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- Heberlein, Thomas A. 2016. "I'm an American living in Sweden. Here's why I came to embrace the higher taxes." *VOX. First Person*. April 8, 2016. <http://www.vox.com/2016/4/8/11380356/swedish-taxes-love> Reissued in *VOX, First Person* in April 17, 2017.
- Recognized in the *New York Times* "Right and Left: Partisan Writing You Shouldn't Miss" by Anna Dubenko April 25, 2017 https://www.nytimes.com/2017/04/25/us/politics/right-and-left-partisan-writing-you-shouldnt-miss.html?_r=0
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- Heberlein, Thomas A. 2017. "No Small Talent" *The University of Chicago Magazine*. Winter, Volume 109, Number 2: 26-33.
- Richard C. Stedman, Nancy A. Connelly, Thomas A. Heberlein, Daniel J. Decker & Shorna B. Allred (2019) "The End of the (Research) World As We Know It? Understanding and Coping with Declining Response Rates to Mail Surveys" *Society & Natural Resources*, DOI: 10.1080/08941920.2019.1587127

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Invited Keynote Addresses

International Wolf Conference, Gilhov, SWEDEN, 1996.

Outdoor Recreation Conference: Kunskapen om Friluftslivet” Ekerö, SWEDEN, 2007

The 55th General Assembly International Council for Game and Wildlife Conservation, Marrakech, MOROCCO, 2008.

6th International Conference on Monitoring and Management of Visitors in Recreational and Protected Areas, Stockholm, SWEDEN, 2012.

Workshop on Human Dimensions of Fish and Wildlife in Europe. Umeå, SWEDEN, 2013

Nordic Wolf Symposium, Vålådalen, SWEDEN 2013.

Workshop on Human Dimensions of Fish and Wildlife in Europe. Umeå SWEDEN. 2013

The International Union of Game Biologists, Brussels, BELIGUM . 2013

Sierra Club Autumn Assembly: Green Lake Wisconsin, USA. 12, 2013

International Symposium on Society and Resource Management (ISSRM). Hannover, GERMANY. 2014

Memberships

The Rural Sociological Society

American Sociological Association

The International Association for Society and Natural Resources

The Wildlife Society

.

Selected Public Service

National Academy of Science/National Research Council Committees and Panels.

Committee on Environmental Issues in Forest Management in the Pacific Northwest 1993-1997.

Report: *Environmental Issues in Pacific Northwest Forest Management*. Published 2000.

Committee on Preservation of Natural Diversity in Transboundary Areas, 1994.
Report: *Biodiversity Conservation in Transboundary Protected Areas.*" Published 1996

Committee on Science in the National Parks, 1990-1992.
Report: *Science and the National Parks* Published August 1992.

Committee on Assessment of Demand for Outdoor Recreation, 1973-1975
Report: *Assessing Demand for Outdoor Recreation,*" Published 1975.

Panel of Climatology Publications for the Committee Advisory to NOAA, 1972.

U. S. National Park Service

1973 Recommendations for Sociological Studies of River Running in the Grand Canyon.
1975 Principles of Public Involvement for National Park Service Planners and Managers.
1974-1977 Guest Lectures on National Park Visitors at the NPS Albright Training Center.
1974-1975 Participant and Staff for Executive Management Training Seminar

U. S. Environmental Protection Agency

1976 An Analysis of Public Involvement in the 208 Planning Process in Wisconsin.
Prepared for Region V of the U.S. Environmental Protection Agency.
Conference on Public Involvement for the USEPA, 1976 and 1977.

Wisconsin Department of Natural Resources

Hunter Ethics Committee 1975-77
Oral Examining Committee for Natural Resource Administrator 2 -1978

1978 *The Wisconsin Deer Hunter: Social Characteristics, Attitudes, and Preferences for Proposed Hunting Season Changes.* Center for Resource Policy Studies, Working Paper No. 10. July, 96 pp. (with Bruce Laybourne).

2014 Reviewed research design for studies of public attitudes toward wolves.

City of Madison

1975 *Public Opinion About Madison's Limited Road Salt Experiment.* Prepared for the City of Madison, Council on the Environment.

Sigurd Olson Environmental Institute—Northland College
Board Member 1986-1991

Wisconsin Center for Demand Side Research
Research Advisor Committee
University Board Member

Director, Search and Screen Committee

SELECTED PROFESSIONAL SERVICE

National Science Foundations

Review Panel. Human Dimensions of Global Environmental Change Program 1991-1994

Editorial Service

Associate Editor, *Sociological Methods and Research*, 1971-1977.

Editorial Board, *Environment and Behavior*, 1975-1980.

Associate Editor, *Rural Sociology*, 1978-1981.

Associate Editor, *Society and Natural Resources*, 1987-1992.

Editorial Advisory Board, *Human Dimensions of Wildlife*, 1996-

Editor, *European Journal of Wildlife Research*, 2004-2011

Co-editor with Dan Decker. Special Issue of *Human Dimensions of Wildlife*.

Rural Sociological Society

Program Chairman, Annual Meetings, San Francisco, August, 1975.

Council Member, 1974-1975.

Member, Nomination Committee, 1975-1976.

Secretary, Natural Resources Group, 1975-1976.

Chair, Natural Resources Research Group, 1980-1981.

Member, Publications Committee 1984-1986.

Human Dimensions in Wildlife Study Group

Founding Member

Editor, Human Dimensions Newsletter, 1981-1983

President, 1986-88.

International Association for Society and Natural Resources

Co-Chair of the 2005 International Symposium on Society and Resource Management
Östersund, Sweden.

United States National Committee for UNESCO. Man and the Biosphere 13, 1979-1982.