

**COMMUNITY DEVELOPMENT
COMMUNITY & ENVIRONMENTAL SOCIOLOGY 617
FALL SEMESTER 2013**

Gary Green

Department of Community & Environmental Sociology
346D Agricultural Hall

Voicemail: 262.2710

Email: gpgreen@wisc.edu

Office Hours:
Tuesday/Thursday 1-3

Required Texts

Asset Building and Community Development, 3rd Edition, Gary Paul Green and Anna Haines. Newbury, CA: Sage Publications (2012).

Streets of Hope, Peter Medoff and Holly Sklar. Boston, MA: South End Press (1994).

Unmaking Goliath: Community Control in the Face of Global Capital, James DeFilippis. New York: Routledge (2004).

These books are available at the University Bookstore, as well as several places online. All the additional required readings are available on the class website through Learn@UW.

Course Objectives. The primary objective of the course is to introduce students to the theory and practice of community development. I expect that students will gain a basic understanding of community development concepts, processes, and approaches. In addition, students will be able to apply these basic community development concepts and theories in practice.

Course Overview. Community development is essentially a multi-disciplinary field, so we will be drawing from the literature in sociology, geography, political science, economics, and social work throughout the course. At its core, community development builds assets that increase the capacity of residents to improve their quality of life. Assets include several different forms of community capital: physical, human, social, financial, political, cultural, and environmental. Much of the course is devoted to the principles of community development in advanced

societies, but many of the concepts and theories apply to developing countries as well.

Course Requirements. Grades will be based on three take-home exams and a term paper. Each exam will consist of short answer and essay questions and will be worth 25% of the final grade. The exams will cover lectures, readings, videos, and class discussion. The final exam is not comprehensive—it will only include the material from the last third of the course. Late exams will be penalized by a letter grade. The term paper is worth 25% of the final grade. Students will write on a community development topic. I would prefer that this project involve a study of a specific community organization or a case study of a community development program or project. It should address some of the themes discussed in the class. Please choose your topic by the third week of the semester (September 19). This paper will be due by the last scheduled class period (December 12). Grades on exams and the term paper will be based on the following scale:

A = 93 +
AB = 88-92
B = 83-87
BC = 78-82
C = 70-77
D = 60-69

Attendance. Attending each class period and participating in discussion is critical in this class. Please contact me if you need to miss class. Attendance and participation will be taken into account should final grade fall near the border between letter grades.

Lecture Notes. Lecture notes will be posted on Learn@UW before class. These notes are intended to provide you with a broad outline of the discussion, not specific details. It would help if you print out the notes in advance and bring them to class.

Readings. There is a fairly heavy load of reading for this course. In order to benefit from the lectures, it is best to read the assignments in advance. I will provide students with an opportunity to ask questions about the readings at the beginning of most class periods. It is your responsibility to keep up with the reading and raise questions during class.

Disruptive Behavior. One of my responsibilities is to ensure that the environment in the classroom is conducive to learning. If you are late, you should find a seat in the back of the classroom. If you need to leave early, please let me know in advance and sit in a location where it will be easy to quietly leave the room. Turn off all cell phones and put away newspapers at the beginning of class. Finally, please hold side-conversations and discussions until after class.

Laptops. I am becoming increasingly concerned that laptops are more of a distraction than a resource for students in the classroom. I would prefer that you not use a computer in class. If you choose to take notes on a laptop, please do not check your email or surf the internet during the class.

COURSE OUTLINE

Week 1. Conceptual Map of Community Development

Lecture 1: Key Concepts

Required Reading:

Green and Haines, Chapter 1 in *Asset building and community development*.

Lemann, N. (1994). The myth of community development. *New York Times*, January 9, Pp. 27-31, 50, 54, 60.

Medoff and Sklar, Ch. 1 & 2 in *Streets of hope*

Week 2. The Promise and Limits of Community Development

Lecture 2: Models of Community Development

Exercise on community visioning

Film: *Ours to Decide*

Required Reading:

Green and Haines, Chapter 2 in *Asset building and community development*.

Medoff and Sklar, Ch. 3 & 4 in *Streets of hope*

Week 3. Asset-Based Community Development

Lecture 3: Asset mapping

Video (To be viewed prior to class): <http://www.youtube.com/watch?v=wYw14uCGbkw> (Asset Mapping vs. Needs Assessment)

Exercise on asset mapping & discuss case study & video

Required Reading:

Green and Haines, Chapter 3 in *Asset building and community development*.

Medoff and Sklar, Ch. 5 & 6 in *Streets of hope*

Case Study: Kretzmann and Puntenney, Neighborhood approaches to asset mapping

Week 4. Neighborhood Organizing

Lecture 4: Neighborhood organizing

Video (To be viewed prior to class): <http://vimeo.com/5977553> (Building Hope)

Required reading:

Green and Haines, Chapter 4 in *Asset building and community development*.

Kirkpatrick, L.O. (2007). The two logics of community development. *Politics and Society*, 35, 329-359.

Medoff and Sklar, Ch. 7 & 8 in *Streets of hope*

Week 5. Community Development Organizations

Lecture 5: Community-Controlled Development

Review and discuss readings & case study

Required reading:

Green and Haines, Chapter 5 in *Asset building and community development*.

Stoecker, R. (1997). The CDC model of urban redevelopment: A critique and an alternative. *Journal of Urban Affairs*, 19(1), 1-22.

Medoff and Sklar, Ch. 9 in *Streets of hope*

Case Study: Harvey and Beaulieu, Implementing community development in the Mississippi Delta

EXAM #1 (Due October 8)

Week 6. Social Capital

Lecture 6: Social Capital

Exercise: Analyzing social networks

Required reading:

Green and Haines, Chapter 7 in *Asset building and community development*.

DeFilippis, J. (2001). The myth of social capital in community development. *Housing Policy Debate*, 12, 781-806.

Unmaking Goliath, Chapters 1 & 2

Week 7. Human Capital

Lecture 7: Workforce Development

Exercise: Analyzing local labor markets & discuss readings

Required reading:

Green and Haines, Chapter 6 in *Asset building and community development*.

Unmaking Goliath, Chapter 3

Chung, C. (2002). Using schools as community development tools. Cambridge, MA: Harvard University Joint Centre for Housing Studies.

Week 8. Physical Capital

Lecture 8: Affordable Housing

Exercise: Analyzing housing markets

Required reading:

Green and Haines, Chapter 8 in *Asset building and community development*

Unmaking Goliath, Chapter 4

Week 9. Financial Capital

Lecture 9: Community Development Financial Institutions

Exercise: Analyzing capital markets & discuss case study

Required reading:

Green and Haines, Chapter 9 in *Asset building and community development*

Unmaking Goliath, Chapter 5

Case Study: Dewees and Sarkazy-Banoczy, Investing in the double-bottom line

Week 10. Environmental Capital

Lecture 10: Natural Amenities & Rural Development

Review and discuss readings & discuss case study

Required reading:

Green and Haines, Chapter 10 in *Asset building and community development*.

Brulle, R. and Pellow, D. (2006). Environmental justice. *Annual Review of Public Health* 27:103-24.

Unmaking Goliath, Chapter 6

Case Study: Green, Natural amenities and asset-based development in rural communities

EXAM #2 (Due November 12)

Week 11. Political Capital

Lecture 11: Community Power

New Urbanism Exercise

Film: *Downside Up*

Required reading:

Green and Haines, Chapter 11 in *Asset building and community development*.

Week 12. Cultural Capital

Lecture 12: Creative Communities

Video (To be viewed prior to class): <http://www.youtube.com/watch?v=khQ9BaXZAJM> (Richard Florida)

Required Reading:

Green and Haines, Chapter 12 in *Asset building and community development*.

Florida, R. (2003). Cities and the creative class. *City & Community*, 2, 3-19.

Week 13. Green Community Development

Lecture 13: Green Collar Jobs

Video (To be viewed prior to class):

http://www.ted.com/talks/majora_carter_s_tale_of_urban_renewal.html (Majora Carter)

Required reading:

Green and Haines, Chapter 14 in *Asset building and community development*.

Apollo Alliance & Green for All. *Green-collar jobs in America's cities: building pathways out of poverty and careers in the clean energy economy*.

Week 14. Local Food Systems and Community Development

Lecture 14: Local Food

Video (To be viewed prior to class): <http://www.youtube.com/watch?v=W7z6-xngzk> (Michael Pollan)

Discuss readings

Required reading:

Green and Haines, Chapters 13 in *Asset building and community development*

Lindsey Day-Farnworth et al. (2009). *Scaling up: meeting the demand for local food*. Madison, WI: Center for Integrated Agricultural Systems.

Week 15. Evaluation & the Future of Community Development

Lecture 15: What is Evaluation?

Review and discuss readings

Required Reading:

Green and Haines, Chapter 15 in *Asset building and community development*

TERM PAPER (Due December 12)

EXAM #3 (Due December 17)