COMMUNITY DEVELOPMENT
C&ES/SOC/URPL 617
FALL SEMESTER 2016

Gary Green
Department of Community & Environmental Sociology
346D Agricultural Hall
Voicemail: 262.2710
Email: gpgreen@wisc.edu
Office Hours: T/H 11-12

Required Texts


All the additional required readings are available on the class website through Learn@UW.

Learning Objectives. Upon completion of this course, I expect students to be able to:

• use different models and approaches to community and neighborhood development;
• apply various strategies to enhance different forms of community assets (physical, human, social, financial, political, cultural, and environmental);
• employ appropriate methods to promote participation in organizations and institutions;
• evaluate the impacts and outcomes of community development programs.

Course Overview. Community development is essentially a multi-disciplinary field, so we will be drawing from the literature in sociology, geography, political science, economics, planning, and social work throughout the course. At its core, community development builds assets that enhance the capacity of residents to improve their quality of life. Assets include different forms of community capital: physical, human, social, financial, political, cultural, and environmental. We explore efforts to promote collective actions and to build new institutions that control and enrich these assets to benefit residents. Much of the course is devoted to the principles of community development in advanced societies, but many of the concepts and theories apply to developing countries as well. Similarly, much of the focus is on the practice of community development in the U.S., but the discussion is relevant in a variety of other settings.
**Course Requirements.** Grades will be based on two exams (a mid-term and a final), four reading reflections, and a term paper. Final grades will be based on the following scale: A = 93+; AB = 88-92; B = 83-87; BC = 78-82; C = 70-77; D = 60-69; F = <60. The exams will be take-home (four-day) essay exams and together will account for one half of your final grade. Late exams will be penalized by a letter grade.

In your reading reflections, you must: a) demonstrate that you are engaged with the assigned readings by discussing the main arguments or conclusions, b) critically assess the argument, and c) relate the readings to the lectures, films or class discussion. In most cases, reflection papers need to be only 2-3 double-spaced pages long (3 pages max). Each reading reflection will be worth 25 points, for a total of 100 for the semester (one-fourth of the final grade). Late papers will be penalized by a letter grade.

For the term paper, undergraduates have a choice of studying: 1) a nonprofit organization or neighborhood association in Madison or 2) conducting an analysis of a labor, housing, or financial market in a specific community. The papers should be 8-10 pages (double-spaced, including tables and references) in length. Some issues that might be addressed in the community-based organizations paper are: efforts to promote public participation, evaluation methods, relationships with other organizations or local government, leadership, etc. In the market study, you can use secondary sources of data to assess the demand, supply, and institutional forces in that specific market. We will discuss how to conduct these analyses in class. The paper is due **December 15**. Late papers will be penalized by a letter grade.

Graduate students will write a term paper on a topic related to community organizing and development. The topic will need to be approved in advance by the instructor. Some examples of topics might be community-based approaches to youth development, healthcare, or poverty alleviation. The term paper should be approximately 15-20 pages in length. The paper is due **December 15**. Late papers will be penalized by a letter grade. Graduate students also will be required to meet with me every three weeks to discuss additional readings and their papers.

**Lecture Notes.** Lecture notes will be posted on Learn@UW before class. These notes are intended to provide you with a broad outline of the discussion, not specific details. It would help if you print out the notes in advance and bring them to class.

**Laptops.** I am concerned that laptops are more of a distraction than a resource for students in the classroom. I would prefer that you not use a computer in class. If you choose to take notes on a laptop, please do not check your email or the surf the internet during the class.
COURSE OUTLINE

Week 1. Conceptual Map of Community Development
Film (To be viewed prior to class on Thursday): http://vimeo.com/5977553 (Building Hope)
Green and Haines, Chapter 1 in Asset building and community development.

Week 2. The Promise and Limits of Community Development
Film (in-class): Ours to Decide
Green and Haines, Chapter 2 in Asset building and community development.

Week 3. The Process of Community Development
Film (To be viewed prior to class on Thursday):
http://www.youtube.com/watch?v=wYw14uCGbw
Community visioning/asset mapping exercises
Green and Haines, Chapter 4 in Asset building and community development.

Reflection Paper #1 Due

Week 4. The Role of Community-Based Organizations
Green and Haines, Chapter 5 in Asset building and community development.
Case Study: Kretzmann and Puntenney, Neighborhood approaches to asset mapping in Mobilizing Communities

Week 5. Community Development & Sustainability
Film (in class): The Greening of Southie
Green and Haines, Chapter 3 in Asset building and community development.
Case Study: Harvey and Beaulieu, Implementing community development in the Mississippi Delta in Mobilizing Communities
Week 6. Human Capital
Exercise: Analyzing local labor markets/Living wage exercise
Green and Haines, Chapter 6 in Asset building and community development.

Reflection Paper #2 Due

Week 7. Social Capital
Exercise: Analyzing your social networks
Green and Haines, Chapter 7 in Asset building and community development.

MID-TERM EXAM—Due October 25

Week 8. Physical Capital
Exercise: Analyzing housing markets
Film (view prior to class on Thursday): My Brooklyn
https://www.kanopystreaming.com/product/my-brooklyn
Green and Haines, Chapter 8 in Asset building and community development

Week 9. Financial Capital
Exercise: CRA exercise
Green and Haines, Chapter 9 in Asset building and community development
Case Study: Dewees and Sarkazy-Banoczy, Investing in the double-bottom line In Mobilizing Communities

Week 10. Environmental Capital
Green and Haines, Chapter 10 in Asset building and community development.
Case Study: Green, Natural amenities and asset-based development in rural communities in Mobilizing Communities

Reflection Paper #3 Due

Week 11. Political Capital
Exercise: New Urbanism
Green and Haines, Chapter 11 in Asset building and community development.
Week 12. Cultural Capital
Video (viewed in class): *Downside up: how art can change the spirit of a place.*
Green and Haines, Chapter 12 in *Asset building and community development.*

Week 13. Local Food & Energy Systems
Green and Haines, Chapters 13 in *Asset building and community development*

Week 14. Climate Change & Community Development
Video (To be viewed prior to class on Thursday):
http://www.ted.com/talks/majora_carter_s_tale_of_urban_renewal.html
(Majora Carter)
Green and Haines, Chapter 14 in *Asset building and community development.*

Reflection Paper #4 Due

Week 15. Evaluation & the Future of Community Development
Exercise: Developing a logic model
Green and Haines, Chapter 15 in *Asset building and community development*

TERM PAPER--Due December 15

FINAL EXAM--Due December 20